





capilia Head First

Hair loss prevention & scalp therapy



Hair and Scalp Product Guide



WHAT IS **HEAD FIRST**?

In short, Head First is a hair loss prevention program with proven results. Your hair's health is linked directly to your scalp's health.

The Head First program is the most effective way to receive specialized hair loss prevention and scalp therapies to allow you to keep the hair you have and provide a healthy foundation for new hair growth. Our Head First specialists will identify and recommend treatments for conditions such as thinning hair, oily scalp, and psoriasis tailored to your needs. These conditions can be linked to scalp disorders leading to hair loss in men and women.

This guide will help you understand the Capilia Head First products and the treatments that will be recommended by your Head First trichology specialist for treating various scalp conditions.

With the use of sophisticated micro-camera and proprietary software, a Head First specialist will recommend a treatment plan to meet your needs. Your plan could include in salon treatments, home care products and laser therapy.

WHAT IS **TRICHOLOGY**?

Trichology is the branch of medical and cosmetic practice concerned with identifying the structure, function, and conditions of the hair and scalp as well as their treatments. The science of trichology has been available for many years. It has helped millions of people who are not only in the early stages of hair loss but those with scalp conditions which could eventually lead to thinning hair.

WHY **HEAD FIRST**?



We proudly use the biodegradable Capilia product line. These provide the highest standards in scalp care and solutions using clinically proven, 100% all-natural active ingredients. Capilia includes Natural Hair Care and Advanced Scalp Care lines offering therapeutic benefits for all hair and skin types including a wide range of scalp conditions. And we're proud to say Capilia products are NOT tested on animals.

Our certified Head First Hair Renewal Center is committed to provide you with the highest standards in scalp care and solutions. Capilia products are developed by Laboratoire Nature, a Canadian company that has dedicated over forty years to the science to hair and scalp health.



SHAMPOOS



FINE AND THINNING HAIR - ①

Treatment designed to cleanse and thoroughly purify the scalp and hair in order to regulate the hair cycle. It's composition is targeted exclusively towards women.

8.5 fl. oz.

DENSITY CONTROL - ②

Treatment designed to cleanse the scalp of calcium and oils to promote better hair growth. Its composition is exclusively formulated for men.

8.5 fl. oz.

SEASONAL SHEDDING - ③

Treatment designed to provide an optimal environment to promote healthy hair reproduction and growth during shedding season by eliminating deficient elements on the scalp.

8.5 fl. oz.

PURIFYING - ④

This treatment contains a specific blend of natural ingredients specially designed for the hygiene of scalp affected by psoriasis, eczema and large dandruff. It acts as a solvent.

8.5 fl. oz.

DRY DANDRUFF - ⑤

Purifying treatment to remove dry scales from scalp without damaging your hair.

8.5 fl. oz.

OILY DANDRUFF - ⑥

Purifying and sanitizing treatment with a high organic sulfur content to eliminate oily scales from scalp. Its alkalinity helps restore the scalp's normal pH.

8.5 fl. oz.

DRY SCALP - ⑦

Hydration treatment for extremely dry scalp and hair. A synergistic mixture of hydrolyzed corn protein and provitamin B5 to hydrate the scalp, restore hair luster and stop the itching.

8.5 fl. oz.

OILY SCALP - ⑧

Care designed to stop the itching and unpleasant odors caused by oily scalp. This treatment's unique blend of camphor oil and Chinese mint calms overactive sebaceous glands and refreshes the scalp.

8.5 fl. oz.

Picture may not reflect actual product

SERUMS



FINE AND THINNING HAIR - ①

A concentrate of organic active ingredients from milk proteins and sulfur-rich amino acids designed to stimulate hair follicle cells and regulate the hair cycle. Its composition is exclusively formulated for women.

3.0 fl. oz.

DENSITY CONTROL - ②

A concentrate of organic active ingredients from African kigelia, sage and ginkgo biloba designed to stimulate and revitalize the scalp. Its decalcifying properties help prevent the hardening of sebum, salts and impurities in the follicular funnel. Its composition is exclusively formulated for men.

3.0 fl. oz.

STIMULATING ACTION - ③

A concentrate of active organic ingredients made of amino acids, proteins and vitamins, designed to restore vitality and body to fine hair. This nutritious lotion stimulates the hair bulb and strengthens the hair shaft.

3.0 fl. oz.

PURIFYING ACTION - ④

Cleansing plant-based concentrate (biosulphur, salicylic acid, nasturtium, fireweed) to purify oily scalp and skin.

3.0 fl. oz.

PROTECTIVE ACTION - ⑤

A concentrate of organic active ingredients made of hydrolyzed wheat protein, linden extract and witch hazel, designed to protect and purify the scalp. This lotion forms a real protective barrier against chemical aggressions and calms all types of itching.

3.0 fl. oz.

DRY SCALP - ⑥

With its high concentration of hydrolyzed corn-starch, sweet almond oil, arnica oil and St. John's wort oil, this lotion is specially designed as a superior scalp hydration treatment.

3.0 fl. oz.

OILY SCALP - ⑦

With its high concentration of jojoba oil, camphor oil, rosemary extract and lavender, this lotion is designed to calm sebaceous glands, stop bad odors and rebalance the scalp.

3.0 fl. oz.

Picture may not reflect actual product

ADVANCED SCALP CARE LINE

Ultra-concentrated products designed for in-salon treatments.
These products are to be used only by certified specialist in trichology.

MASKS



PEELING COMPLEX MASK



FINE AND THINNING HAIR MASK



DENSITY CONTROL MASK

CREAMS



MOISTURIZING ACTION CREAM

Multipurpose cream designed to hydrate and refresh hand and body skin. A unique formula containing hydrolyzed cornstarch and provitamin B5.



PURIFYING ACTION CREAM

Designed to purify and hydrate problem skin or skin affected by scaly plaques, skin inflammation or acne. This unique blend of natural active ingredients is the result of many years of research.

SERUM PRO+



FINE AND THINNING HAIR SERUM PRO+



DENSITY CONTROL SERUM PRO+



MOISTURIZING ACTION SERUM PRO+

Picture may not reflect actual product

NATURAL HAIR RITUAL LINE

■ FOR COLORED OR BLEACHED HAIR



COLOR BOOST SHAMPOO

Nurture and protect color-treated hair with this Color Boost Shampoo, brimming with natural ingredients that ensure protection, moisturization and richness. For even more spectacular results, use with Capilia's Color Boost Conditioner.

COLOR BOOST CONDITIONER

This moisturizing elixir, brimming with natural ingredients, will give your hair vibrant color and shine without weighing it down, while protecting it from weather, wear and other threats.

COLOR BOOST EMULSION

Coloring, bleaching, flat ironing... does your hair need more intense moisturization? This no-rinse emulsion is brimming with natural ingredients that restore your hair to its natural brightness without weighing it down and with no build-up whatsoever.

■ FOR CURLY HAIR



CURL DEFINER SHAMPOO

Enhance your curls with Capilia's Curl Definer Shampoo, brimming with natural ingredients that ensure bounce without weighing your hair down. For even more elasticity, use with Capilia's Curl Definer Conditioner.

CURL DEFINER CONDITIONER

Flaunt your curls thanks to Capilia's Curl Definer Conditioner, brimming with natural ingredients. It will make your curls bounce and shine without weighing them down.

CURL DEFINER EMULSION

Want to give more definition to your curls? This Emulsion, brimming with natural ingredients, adds extra shine and bounce to even the most demanding curly hair.

■ FOR FINE HAIR



INTENSE VOLUME SHAMPOO

Let your fine hair find all its natural exuberance with the Capilia Volumizing Shampoo that provides extra thickness and shine. For even more volume, use together with Capilia's Volumizing Conditioner.

INTENSE VOLUME CONDITIONER

Manage your fine hair with this unique Capilia Conditioner brimming with natural ingredients and designed to increase volume while decreasing static electricity, giving you richness plus control.

INTENSE VOLUME EMULSION

Want to dramatically add volume to your fine hair? This emulsion is brimming with natural ingredients to create intense volume without weighing your hair down. Also used to keep hair static under control.

Picture may not reflect actual product

NATURAL HAIR RITUAL LINE



FOR DRY, BRITTLE & DULL HAIR

FORTIFYING SHAMPOO

Offer your thirsty hair a true beauty bath, brimming with natural ingredients, adding strength and shine to even the most dehydrated hair. And for an even more brilliant glow, use with a Capilia Conditioner or Emulsion.



FOR ALL HAIR TYPES

BALANCING SHAMPOO

Give your hair freedom and freshness thanks to this smoothly soft neutral pH shampoo, rich in plant extracts. Alternate this Shampoo with other naturally-created shampoos in the Capilia system.



FOR ALL HAIR TYPES

ANTI-RESIDUE SHAMPOO

Eliminate hair and scalp build-up that dull the shine and weigh the hair down, with Capilia's Deep Cleansing Shampoo, specifically designed to thoroughly clean residue left by shampoos, conditioners and other styling products. Experience a new liveliness and color you'll love.



DRY & DAMAGED HAIR, SPLIT ENDS

REPAIR CONDITIONER

Tame your unruly hair with Capilia's Sealing Conditioner, brimming with natural ingredients and designed to treat hair cuticles for smoother and easier-to-manage hair. Also used as a final step after salon hair treatments to preserve and prolong the benefits.

Did you take your vitamins today?

Capilia Head First Follicular Revitalizing vitamins have everything your hair needs



Capilia Head First Follicular Revitalizing vitamins are a daily dietary supplement fortified with natural minerals and plant extracts. They work in harmony with your body chemistry to stimulate and strengthen your follicles for healthier and much more luxurious hair.

Not only are they great for providing a healthy ecosystem for hair growth, follicular revitalizing vitamins also contribute to your body's overall well-being. The natural ingredients aid in creating antioxidants, cell respiration, maintaining pH balance, and controlling inflammation to rid your body of damaging toxins*.

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See and feel the difference.

*For optimal results used in conjunction with Density Control kit for men or Fine and Thinning Hair kit for women.
